

# Keyu Guo

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www.keyuguo.net

## PROFESSIONAL EXPERIENCE

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### **Infosys Limited, Shanghai, China** Senior Experience Designer

Sep 2017 - present

- Multi-media experience design and implementation

### **Infosys Limited | Innovation Center**

#### **Palo Alto, CA** Senior Experience Designer

Sep 2016 - Sep 2017

- Multi-media experience design and implementation

### **AKQA, San Francisco, CA** Creative Technologist Intern

Jul 2016 - Aug 2016

- Contributed research, concepts and prototypes for Audi, Activision, Visa and Caterpillar
- AKQA ignitions and Future Academy Project

### **Tellart, Providence, RI** Design & Technology Intern

Jun 2015 - Sep 2015

- User experience, Data visualization and Prototyping for ACT and OTIS
- Interaction and technology prototype for other projects

### **RISD, Providence, RI** Teaching Assistant

Sep 2015 - May 2016

- Teaching Assistant of course: The Shape of Taste, Intro to ID, Cessna

## PROJECTS

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### **Room 1856 - Infosys Limited | Innovation Center**

US | Sep 2016 - Feb 2017

- A new vision of how technology can reinvent the experience of retail. It reconceives the fitting room as a technologically-amplified place and provides immersive experience specifically tailored to your needs.
- Design & Technology Lead of this project.

### **Lost Nebula - Infosys Limited | Innovation Center**

US | Mar 2016 - Jun 2017

- A game to teach kids basic financial planning and investment skills to make financial literacy their second language, and to establish a life-long relationship with the bank.
- Design & Technology Lead of this project.
- Exhibited in Infosys Confluence 2017

### **Moodshake - RISD Thesis Show**

US | Feb 2016 - May 2016

- An interactive installation to translate your emotion into taste.
- Exhibited in Rhode Island Convention Center, Jun 2016

## EDUCATION

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### **Rhode Island School of Design**

MID in Industrial Design, GPA: 3.75

Sep 2014 - May 2016

- Graduate Faculty Merit Award
- Fred M.Roddy Memorial Scholarship
- Graduate Student Fellowship Award

### **Tongji University,**

B.S in Industrial Design, GPA 85/100

Sep 2010 - Jun 2014

## TECHNICAL SKILLS

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### **Programming :**

HTML5, CSS3, Javascript, Audrino, Max, PureData, Processing, P5.js, Unity

### **Adobe Suite :**

Illustrator, Premiere, Photoshop, After Effects, InDesign,

### **3D Modeling :**

Rhino, AutoCAD, Keyshot, V-ray

### **Fabrication :**

3D Printing, Laser Cutter, CNC, Model Making, Woodshop, Sewing, Knitting, Vacuum forming

## DESIGN SKILLS

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Design Thinking,  
Wire-framing, UX Architecture  
Storyboarding,  
Rapid Prototyping,  
Concept Mapping,  
User Research,  
Video Making & Editing