Keyu Guo

E-mail : kguo@risd.edu
Mobile : +86 15669905571
www.keyuguo.net

PROFESSIONAL EXPERIENCE

Infosys China | Emerging Tech, Shanghai, China

Sep 2017 - Present   Senior Experience Designer

- Multi-media interaction and user experience design / implementation
- Design Lead for project "Blockchain Immersive app".

LeapBox, Shanghai, China

Feb 2018 - Aug 2018   Full-stack Designer

- Interaction Design, User Experience Design, Graphic Design, Industrial Design, Game Design, etc.

Infosys Limited | Innovation Center, Palo Alto, CA

Sep 2016 - Sep 2017   Senior Experience Designer

- Multi-media interaction and user experience design / implementation
- Design & Tech Lead for projects "Room 1856", "Lost Nebula".

AKQA, San Francisco, CA

Jun 2016 - Aug 2016   Creative Technologist Intern

- Contributed research, concepts and prototypes for Audi, Activision, Visa and Caterpillar

Tellart, Providence, RI

Jun 2015 - Sep 2015   Design & Technology Intern

- User experience, Data visualization and Prototyping for ACT and OTIS

PROJECTS

Room 1856 - Infosys Limited | Innovation Center

US | Sep 2016 - Feb 2017

- A new vision of how technology can reinvent the experience of retail. It reconceives the fitting room as a technologically-amplified place and provides immersive experience specifically tailored to your needs.
- Design & Technology Lead of this project.

Lost Nebula - Infosys Limited | Innovation Center

US | Mar 2016 - Jun 2017

- A game to teach kids basic financial planning and investment skills to make financial literacy their second language, and to establish a life-long relationship with the bank.
- Design & Technology Lead of this project.

Blockchain Immersive app - Infosys Limited | Emerging tech

China, US | Dec 2017 - May 2018

- An immersive game experience to help educate users about the operation and the future of enterprise blockchain.
- Design Lead of this project.

EDUCATION

Rhode Island School of Design

MID in Industrial Design

Sep 2014 - May 2016

- Graduate Faculty Merit Award
- Fred M.Roddy Memorial Scholarship
- Graduate Student Fellowship Award

Tongji University,

B.S in Industrial Design,

Sep 2010 - Jun 2014

TECHNICAL SKILLS

Programming :

HTML5, CSS3, Javascript, Audrino, Max, PureData, Processing, P5.js, Unity

Adobe Suite :

Illustrator, Premiere, Photoshop,After Effects, InDesign,

UX Design :

Sketch, InVision, Marvel, Axure

3D Modeling :

Rhino, AutoCAD, Keyshot,V-ray

Fabrication :

3D Printing, Laser Cutter, CNC, Model Making, Woodshop, Sewing, Knitting, Vacuum forming

DESIGN SKILLS

Design Thinking,
Wire-framing, UX Architecture
Storyboarding,
Rapid Prototyping,
Concept Mapping,
User Research,
Video Making & Editing
Motion Graphic